

Hailey Kurella



GRAPHIC DESIGNER

EXPERIENCE

Galati Yacht Sales | Assistant Graphic Designer | *Jun. 24 - present*

My role is to assist the senior graphic designer in taking on projects that include: print ads, large print signage, email design, internal communication documents, collateral design projects, creative ideation for web design, and creative marketing ideation. I also manage promotional ordering, which entails managing and organizing the communication and execution of all requests from our company location managers and brokers.

Hailey Kurella Design Studio | Freelance Designer | *Aug. 22 - present*

Design custom art work and assist businesses with various design assets such as logo design, pattern design, and other marketing and design collateral.

The Salty Donut | Guest Service Team Member | *Sept. 23 - Jun. 24*

Assisting in packing of donuts and being a barista. Greeting customers with great service and kindness.

PBS Holiday Special | Design Assistant | *Oct. 23 - Dec 23*

Aided professor in developing assets for the FMX team to develop graphics for the PBS Holiday special featuring the University of Tampa Arts Department.

FrankCrum | Graphic Design Intern | *Jun. 23 - Jul. 23*

Assist the Senior Graphic Designer in designing internal material such as email banners, flyers, forms, social banners, social media templates, and e-books.

Sephora | Beauty Advisor | *May. 22 - Oct. 22*

Sell and give advice on different cosmetics and skin care products. They provide each customer or client with highly detailed, personalized service to help them meet their beauty and health goals with the best products for their skin and hair.

Holistic Skincare Tampa | Executive Assistant | *Nov. 21 - Apr. 22*

Created online content for socials, designed postcards and other materials for the company.

EDUCATION

The University Of Tampa | BFA Graphic Design | Cum Laude | *2020-2024*

SKILLS

General Skills | Microsoft Suite | Organized | Teamwork | Detail Oriented | Thinker | Communication | Multi-Tasker

Software | Adobe Illustrator | Adobe InDesign | Adobe Photoshop | Adobe Bridge | Canva | Hubspot Emails | SketchUp

CONTACT

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